


DAMAGE EXTENDS FAR BEYOND A RANSOM

# The True Costs of Ransomware: Don't Confuse Cost for Impact

The effects of ransomware expand far beyond the initial disruption and subsequent ransom payment. The average cost of a ransomware payment in 2024 is reported at **over \$2.5 million**. As you can see on the right, the attack blast radius is larger than the cost of just the ransom. That is the first of many additional waves of business impact and fallout.


With downtime costs reaching **\$1.9 million per day**, organizations face staggering financial implications. Factor in the potential for millions of dollars in regulatory fines, and it is easy to see the lasting impact a successful ransomware attack cause even the largest and most prepared of organizations.\*

**\$2,730,000 Avg. Cost**



Current averages of ransomware recovery are estimated at \$2.73M.\*

**24 Days of Downtime**



Average downtime due to an attack is 24 days, independent of recovery.

**258 Days for Recovery**

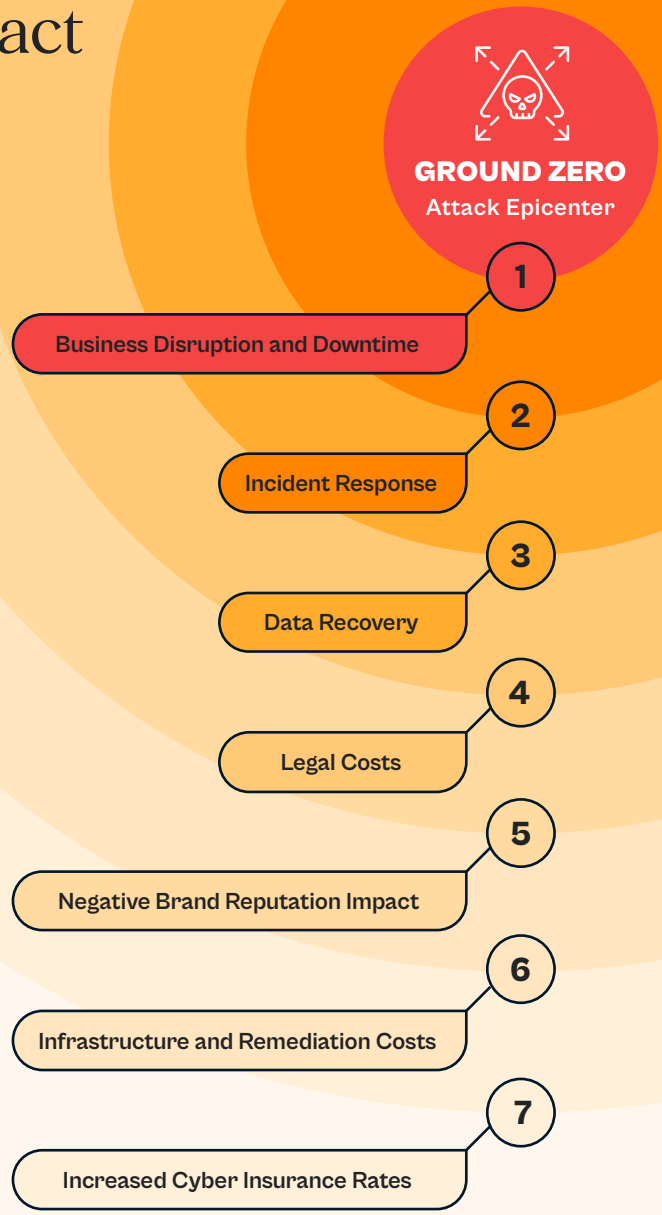


It takes an organization a mean of 258 days to make a full recovery.

**46% Recover No Data**



Only about 54% of victims recover their data after paying the ransom demand.



The effects of a ransomware attack on an organization are too disruptive to leave to a single product or AI behavioral model. Ransomware protection requires multiple layers of defense. Halcyon leverages several unique layers to stop ransomware from completing its task. [Visit Halcyon.ai](https://Halcyon.ai) to learn more about Halcyon's anti-ransomware platform and request a demo.