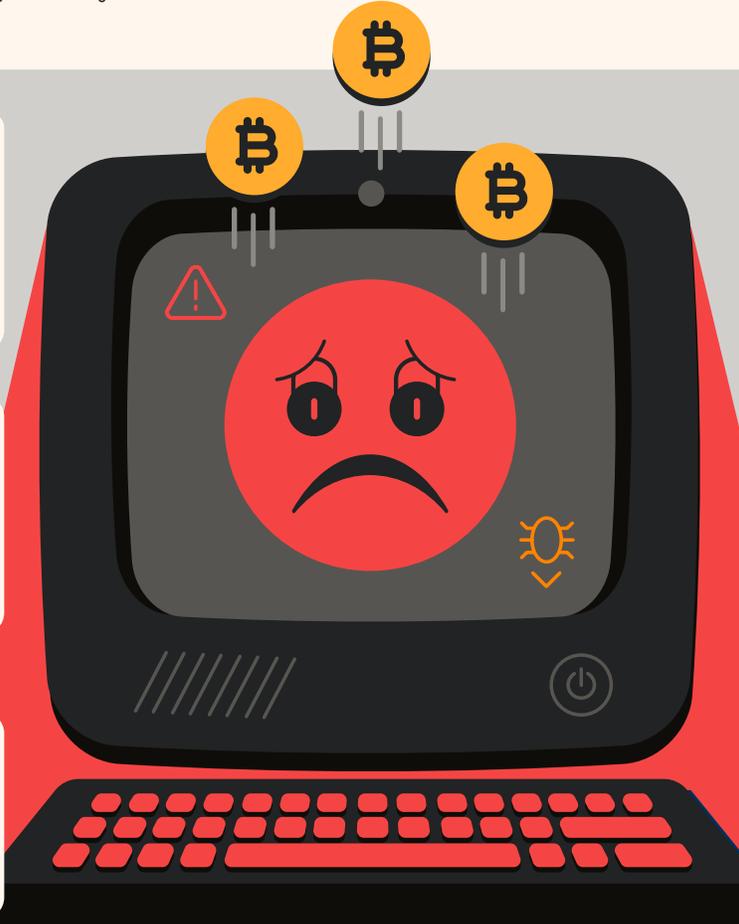
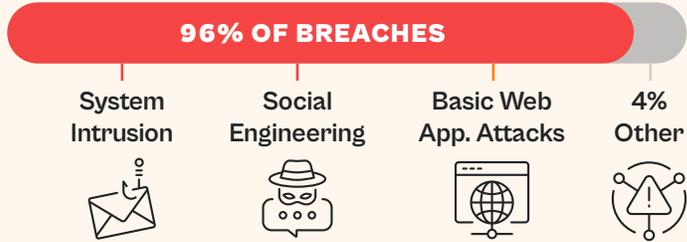


MOVING DOWN MARKET

How Criminal Ransomware Groups Target Small and Medium-Sized Businesses

Ransomware attacks have become a growing threat to small and medium-sized businesses. They're relatively easy to carry out and can cause serious disruption, making them especially damaging to these organizations. The impact continues to rise, with total damages projected to hit \$265 billion a year by 2031. For many SMBs, ransomware is now the most serious cybersecurity risk they face.

Attack Methods Targeting SMBs:



The majority, **88%** of ransomware attack victims are SMBs

No.1 The biggest threat for SMBs is a ransomware attack

\$254,445 is the average cost of an attack to an SMB

LESS THAN 1,000 90% of breached orgs. were SMBs with less than 1,000 employees

2/3rd OF SMBs do not have an incident response plan at all

64% OF THE victim orgs. did not pay the ransoms

Business Downtime **21 Days**
Sorry We're CLOSED

Ransomware can make the smallest compromise into a disastrous and costly breach. Halcyon is built to stop ransomware while armoring your endpoints no matter the size of your organization.

Only **54%** of data was actually recovered after an incident
... LOADING ...

Sources: IBM Cost of a Data Breach Report (2025), Microsoft Security: New Research on SMB Cyberattacks (2024), The State of SMB Cybersecurity Survey Report - CrowdStrike (2025), Verizon Data Breach Investigations Report (2025). ©2025 Halcyon, Inc.